

VIDDY AWARDS

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May 15, 2025

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Viddy Awards

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VIDDY AWARDS ANNOUNCES EARLY WINNERS FOR 2025

DALLAS, TX-- The Viddy Awards today announced early deadline winners for the 2025 international awards competition recognizing outstanding achievement in video and digital production skills. There are expected to be over 2,700 entries from throughout the United States, Canada, and many other countries in the 2025 competition.

The Viddy Awards, formerly the Videographer Awards, is one of the most coveted awards in the video industry. Since 1994, thousands of production and communication professionals have entered their best and most creative work. The goal of the Viddy Awards is to identify and recognize the video artisans who excel in the scope of their own environment. Winners range from network news operations to local cable access, from large production companies to freelancers, and from international advertising agencies to student producers. The early deadline was in April, and final deadline results will be announced by June 1st.

Winners are selected from hundreds of categories under the headings of Non-Broadcast, Broadcast/Cable/Subscription TV, Commercials, Pro Bono, and Achievement. The Platinum Award is awarded to those projects that the judges deem are written, produced, shot and/or edited in an exceptional manner. The Gold Award is awarded for projects that exceed industry standards.

The Viddy Awards is administered and judged by the Association of Marketing and Communication Professionals (AMCP). The international organization consists of several thousand marketing, communication, advertising, public relations, media production, and freelance professionals who have entered AMCP programs.

As part of its mission, AMCP fosters and supports the efforts of creative professionals who contribute their unique talents to public service and charitable organizations. Viddy entrants are not charged entry fees to enter work they produced pro bono.

AMCP judges are industry professionals who look for companies and individuals whose talent exceeds a high standard of excellence and whose work serves as a benchmark for the industry. A list of Platinum and Gold Winners can be found on the Viddy Awards website at www.viddyawards.com